GOVERNMENT OF INDIA
COMMUNICATIONS
LOK SABHA

UNSTARRED QUESTION NO:4410
ANSWERED ON:21.08.2000
RELAXATION IN RATES OF INTERNET SERVICES BY VSNL
UTTAMRAO NATHUJI DHIKALE

Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether VSNL has taken a decision to provide 50 percent relaxation in the rates of Internet Service and free Internet Service at night in view of increasing competition in internet services; and

(b) if so, the profits likely to be earned by the Government as a result thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS (SHRI TAPAN SIKDAR)

(a) Yes, Sir. VSNL has offered relaxation in dial-up internet tariff and free internetservice at night, as promotional offer for the Monsoon period of 2 months.

(b) This has resulted in registration of 56,000 new Internet connections an 1.25 lakhs renewals as on 31st July, 2000. In Internet service sector, customer acquisition, quality of service and brand building among the customers are believed to be key success factors in the long term. Keeping in view the stiff competition in internet market and race for acquiring maximum customers, any ISP (Internet Service Provider) hopes to earn a handsome profits in future by way of valuation and offering value added services using internet media.